



Clinical Research

Bridging the Gap Between Basic Science and Improved Human Health

Purpose: FASEB's clinical research advocacy tool is intended to raise awareness within the scientific community about the importance of conducting clinical research. The slides provide information on the following topics:

- ◆ What clinical research is and why it is important
- ◆ The relationship between clinical and basic research
- ◆ Funding for clinical research
- ◆ Challenges facing the clinical research enterprise

Potential Uses: The slides can be used to discuss the importance of clinical research with other scientists, clinicians, funding agencies, and even policy makers. Consider using them to communicate with basic research departments institution, incorporating them into an advocacy session at a scientific meeting, or presenting them to colleagues during department colloquia or grand rounds. Even colleagues who are already involved in and supportive of clinical research may find the slides useful for their own advocacy efforts. If you do not have an opportunity to give a formal presentation, feel free to create handouts or send them by fax or email.

Customization: These slides are intended to provide users with enough information to develop an informative talk. For that reason, notes pages and links to additional resources have been included where appropriate. Since all slides will not be relevant to all audiences, you are encouraged to modify them accordingly. Consider adding examples and data relevant to your own research or discussing the landscape for clinical research in your field or at your institution.

Feedback is welcome: Have you improved on these slides or used them in your advocacy efforts? If so, FASEB would love to hear about it and perhaps incorporate your suggestions into the current slide set. Please contact the FASEB Office of Public Affairs at (301) 634-7650 or opa@faseb.org.

